

REP HEADLINE# 6301258 TRF# 491772
\$\$\$ MOD# 2 : UNAPPROVED REV #1 \$\$\$

REP : TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK ! !
ORDER WORKSHEET HARRIS REPORT FROM REP * * CHANGES * * SEP21/12 13-26
* * WF SB-TV * * *

ADV # _____ ADV. NAME POLI/L MCMAHON/R/SEN/CT REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHIEDEL
600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- HEATHER UTLEY (H)
TOWSON, MD 21286

ORDER # _____ CONTRACT # 6301258 CLASS: NATL. LOCAL REGIONAL
PRDCT L MCMAHON 4 SENATE EST# 1294 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP4/12 SEP10/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP21/12 13-26

REP : REVISED ORDER
ZEROED LNS 10, 38, 39, 42
NEW TTL 96200
PLS CFM
THANKS, MIKE FOR HEATHER
CON CM * * * * THIS IS A CASH IN ADVANCE SCHEDULE * * * * *

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILABLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
IDB # 1021, TV INVOICES #9912736 LINDA MCMAHON 4 SENATE

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS :TOTAL:
:LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPRS:
AGENCY ADVERTISER CODE = AGENCY EST# = 1294
AGENCY PRODUCT CODE =
10 S 600P-630P 30 \$600.00 9/7 9/7 0 FRI 0
PROGRAM : EVE NEWS
RA35+ : 7.0
CON COM1 : EVE NEWS

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK : !:
ORDER WORKSHEET HARRIS REPORT FROM REP SEP21/12 1
*** CHANGES *** *** WFSB-TV

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY ORDER WORKSHEET FAX# 703-516-9680 CREDIT RISK !!! HARRIS REPORT FROM REP * * * CHANGES * * * SEP21/12 13.26 *** WFSSB-TV ***

:LINE#:		REP	:CD:	TIME	PERIOD	:	LNGTH	: SEC :	RATE	:	START	: END	SPTS :	WEEK :	DAY\$:TOTAL:
		:LINE#:	:		:		:		:		:	DATE	: /WK:	INVT :	:SEPT:	
38	S	700P-730P					30		\$500.00		9/10	9/10	0	MON	0	
PROGRAM	:	INSIDE	EDITION													
RA35+	:	5.0														
CON COM1	:	INSIDE	EDITION													
39	S	730P-800P					30		\$500.00		9/10	9/10	0	MON	0	
PROGRAM	:	ENT	TONIGHT													
RA35+	:	4.0														
CON COM1	:	ENT	TONIGHT													
42	S	1000P-1100P					30		\$1,500.00		9/10	9/10	0	MON	0	
PROGRAM	:	HAWAII	5~0													
RA35+	:	8.0														
CON COM1	:	HAWAII	5~0													
SEP/12		96200.00													CONTRACT TOTAL 96200.00	

CONTRACT

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
491772 /	06301258

<u>Product</u>	
L MCMAHON 4 SENATE	
<u>Contract Dates</u>	<u>Estimate #</u>
09/04/12 - 09/10/12	1294
<u>Advertiser</u>	<u>Original Date / Revision</u>
Mcmahon for Senate	09/24/12 / 09/24/12

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WFSB	Heather Uttley	HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
1021		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/		Type	Spots	Amount
								Weekdays	Spots/Week			
1	WFSB	09/04/12	09/06/12	Eyewitness News	6am - 6:30am		:30			NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	--TWT---					3	\$950.00			
2	WFSB	09/07/12	09/07/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	---1--					1	\$400.00			
3	WFSB	09/04/12	09/06/12	Eyewitness News	12pm - 12:30PM		:30			NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	--TWT---					3	\$650.00			
4	WFSB	09/07/12	09/07/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	---1--					1	\$250.00			
5	WFSB	09/04/12	09/06/12	Eyewitness News	5pm - 5:30pm		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	--TWT---					3	\$1,500.00			
6	WFSB	09/07/12	09/07/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	---1--					1	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WFSB	09/03/12-09/09/12		Eyewitness News	5pm - 5:30pm	-----F---	:30		\$500.00	NM		
				See MG 6,2,6,3								
2	WFSB	09/08/12-09/08/12		US Open Tennis	VARIOUS	-----Sa--	:30		\$500.00	NM		
(@)	MG for 8,1,6,1											
3	WFSB	09/08/12-09/08/12		US Open Tennis	VARIOUS	-----Sa--	:30		\$500.00	NM		
(@)	MG for 8,1,6,1											
7	WFSB	09/04/12	09/06/12	Eyewitness News	5:30pm - 6pm		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	--TWT---					3	\$1,500.00			
8	WFSB	09/07/12	09/07/12	Eyewitness News	5:30pm - 6pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	---1--					1	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WFSB	09/03/12-09/09/12		Eyewitness News	5:30pm - 6pm	-----F---	:30		\$500.00	NM		
				See MG 6,2,6,3								

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #	
491772 /	06301258	
Contract Dates	Product	Estimate #
09/04/12 - 09/10/12	L MCMAHON 4 SENATE	1294
Advertiser		
McMahon for Senate		
Original Date / Revision		
09/24/12 / 09/24/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
9	WFSB	09/04/12	09/06/12	Eyewitness News	6pm - 6:30pm		:30			NM	3	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 09/03/12	09/09/12	-TWT---	3				\$2,100.00			
N 10	WFSB	09/07/12	09/07/12	Eyewitness News	6pm - 6:30pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 09/03/12	09/09/12	---1--	1				\$600.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	09/03/12-09/09/12	Eyewitness News	6pm - 6:30pm	-----F----	:30		\$600.00	NM		
				Credited								
11	WFSB	09/04/12	09/06/12	Inside Edition	7pm - 7:30pm		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 09/03/12	09/09/12	-TWT---	3				\$1,200.00			
12	WFSB	09/07/12	09/07/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 09/03/12	09/09/12	---1--	1				\$425.00			
13	WFSB	09/04/12	09/06/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 09/03/12	09/09/12	-TWT---	3				\$1,200.00			
14	WFSB	09/07/12	09/07/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 09/03/12	09/09/12	---1--	1				\$425.00			
15	WFSB	09/04/12	09/06/12	Eyewitness News	5:30a - 6am		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 09/03/12	09/09/12	-TWT---	3				\$700.00			
16	WFSB	09/07/12	09/07/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 09/03/12	09/09/12	---1--	1				\$250.00			
17	WFSB	09/04/12	09/06/12	Eyewitness News	11PM - 11:35PM		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 09/03/12	09/09/12	-TWT---	3				\$1,200.00			
18	WFSB	09/07/12	09/09/12	Eyewitness News	11PM - 11:35PM		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 09/03/12	09/09/12	---FSS	3				\$500.00			
19	WFSB	09/04/12	09/04/12	National Convention	10pm-11pm		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 09/03/12	09/09/12	-1-----	1				\$4,500.00			
20	WFSB	09/05/12	09/05/12	Criminal Minds	9pm - 10pm		:30			NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 09/03/12	09/09/12	--1----	1				\$6,500.00			
21	WFSB	09/05/12	09/05/12	National Convention	10pm-11pm		:30			NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 09/03/12	09/09/12	--1----	1				\$4,500.00			

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Contract / Revision	Alt Order #	
491772 /	06301258	
Contract Dates	Product	Estimate #
09/04/12 - 09/10/12	L MCMAHON 4 SENATE	1294
Advertiser		
McMahon for Senate		
Original Date / Revision		
09/24/12 / 09/24/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WFSB	09/03/12-09/09/12		National Convention See MG 21.2,21.3,21.4,21.5,21.6,21.7	10pm-11pm	---W-----	:30		\$4,500.00	NM		
2	WFSB	09/10/12-09/10/12		Mike & Molly	9pm - 10pm	M-----	:30		\$2,000.00	NM		
⑪	MG for 21.1	09/05										
3	WFSB	09/09/12-09/09/12		US Open Tennis		VARIOUS						
⑫	MG for 21.1	09/05										
4	WFSB	09/09/12-09/09/12		US Open Tennis		VARIOUS						
⑬	MG for 21.1	09/05										
5	WFSB	09/09/12-09/09/12		US Open Tennis		VARIOUS						
⑭	MG for 21.1	09/05										
6	WFSB	09/10/12-09/10/12		CBS: THE EARLY SHOW	7am - 9am	M-----	:30		\$200.00	NM		
⑮	MG for 21.1	09/05										
7	WFSB	09/10/12-09/10/12		CBS: THE EARLY SHOW	7am - 9am	M-----	:30		\$200.00	NM		
⑯	MG for 21.1	09/05										
22	WFSB	09/06/12	09/06/12	National Convention	10pm-11pm		:30			NM	1	\$4,500.00
Start Date	End Date	Weekdays		Spots/Week	Rate							
Week: 09/03/12	09/09/12	----1---		1	\$4,500.00							
23	WFSB	09/07/12	09/07/12	CSI: Ny	9pm - 10pm		:30			NM	1	\$800.00
Start Date	End Date	Weekdays		Spots/Week	Rate							
Week: 09/03/12	09/09/12	----1--		1	\$800.00							
24	WFSB	09/08/12	09/08/12	Eyewitness News Weekend	6am - 7am		:30			NM	2	\$700.00
Start Date	End Date	Weekdays		Spots/Week	Rate							
Week: 09/03/12	09/09/12	-----2-		2	\$350.00							
25	WFSB	09/08/12	09/08/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$700.00
Start Date	End Date	Weekdays		Spots/Week	Rate							
Week: 09/03/12	09/09/12	-----1-		1	\$700.00							
26	WFSB	09/08/12	09/08/12	48 Hours Mystery	9pm - 10pm		:30			NM	2	\$1,400.00
Start Date	End Date	Weekdays		Spots/Week	Rate							
Week: 09/03/12	09/09/12	-----2-		2	\$700.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WFSB	09/03/12-09/09/12		48 Hours Mystery See MG 26.3,26.4	9pm - 10pm	-----Sa--	:30		\$700.00	NM		
2	WFSB	09/03/12-09/09/12		48 Hours Mystery See MG 26.3,26.4	9pm - 10pm	-----Sa--	:30		\$700.00	NM		
3	WFSB	09/08/12-09/08/12		US Open Tennis		VARIOUS						
⑰	MG for 26.1,26.2	09/05										
4	WFSB	09/08/12-09/08/12		US Open Tennis		VARIOUS						
⑱	MG for 26.1,26.2	09/05										
27	WFSB	09/08/12	09/08/12	48 Hours Mystery	10pm - 11pm		:30			NM	2	\$1,400.00
Start Date	End Date	Weekdays		Spots/Week	Rate							
Week: 09/03/12	09/09/12	-----2-		2	\$700.00							
28	WFSB	09/09/12	09/09/12	Face the Nation/ Face the St	10:30am - 11:30am		:30			NM	1	\$350.00
Start Date	End Date	Weekdays		Spots/Week	Rate							
Week: 09/03/12	09/09/12	-----1		1	\$350.00							
29	WFSB	09/09/12	09/09/12	Patriots Football	1:00pm - 7:00pm		:30			NM	3	\$19,500.00
Start Date	End Date	Weekdays		Spots/Week	Rate							
Week: 09/03/12	09/09/12	-----3		3	\$6,500.00							
30	WFSB	09/09/12	09/09/12	60 Minutes	7pm - 8pm		:30			NM	1	\$7,200.00
Start Date	End Date	Weekdays		Spots/Week	Rate							

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Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 491772 /	Alt Order # 06301258	
Contract Dates 09/04/12 - 09/10/12	Product L MCMAHON 4 SENATE	Estimate # 1294
Advertiser McMahon for Senate	Original Date / Revision 09/24/12 / 09/24/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/03/12		09/03/12	09/09/12	-----1				1	\$7,200.00			
31	WFSB	09/09/12	09/09/12	Good Wife				9pm - 10pm	:30	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/03/12		09/03/12	09/09/12	-----2				2	\$1,200.00			
32	WFSB	09/09/12	09/09/12	Mentalist				10pm - 11pm	:30	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/03/12		09/03/12	09/09/12	-----2				2	\$1,200.00			
33	WFSB	09/10/12	09/10/12	Eyewitness News				6am - 6:30am	:30	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/10/12		09/10/12	09/16/12	1-----				1	\$400.00			
34	WFSB	09/10/12	09/10/12	Eyewitness News				12pm - 12:30PM	:30	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/10/12		09/10/12	09/16/12	1-----				1	\$600.00			
35	WFSB	09/10/12	09/10/12	Eyewitness News				5pm - 5:30pm	:30	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/10/12		09/10/12	09/16/12	1-----				1	\$575.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>
1	WFSB	09/10/12-09/16/12		Eyewitness News				5pm - 5:30pm	M-----	:30	\$575.00	NM
				Credited								
36	WFSB	09/10/12	09/10/12	Eyewitness News				5:30pm - 6pm	:30	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/10/12		09/10/12	09/16/12	1-----				1	\$1,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>
1	WFSB	09/10/12-09/16/12		Eyewitness News				5:30pm - 6pm	M-----	:30	\$1,500.00	NM
				Credited								
37	WFSB	09/10/12	09/10/12	Eyewitness News				6pm - 6:30pm	:30	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/10/12		09/10/12	09/16/12	1-----				1	\$2,100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>
1	WFSB	09/10/12-09/16/12		Eyewitness News				6pm - 6:30pm	M-----	:30	\$2,100.00	NM
				Credited								
N 38	WFSB	09/10/12	09/10/12	Inside Edition				7pm - 7:30pm	:30	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/10/12		09/10/12	09/16/12	1-----				1	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>
1	WFSB	09/10/12-09/16/12		Inside Edition				7pm - 7:30pm	M-----	:30	\$500.00	NM
				Credited								
N 39	WFSB	09/10/12	09/10/12	Entertainment Tonight				7:30pm - 8pm	:30	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/10/12		09/10/12	09/16/12	1-----				1	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>
1	WFSB	09/10/12-09/16/12		Entertainment Tonight				7:30pm - 8pm	M-----	:30	\$500.00	NM
				Credited								
40	WFSB	09/10/12	09/10/12	Eyewitness News				5:30a - 6am	:30	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/10/12		09/10/12	09/16/12	1-----				1	\$600.00			
41	WFSB	09/10/12	09/10/12	Eyewitness News				11PM - 11:35PM	:30	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/10/12		09/10/12	09/16/12	1-----				1	\$500.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u>	<u>Alt Order #</u>
491772 /	06301258
<u>Product</u>	<u>Estimate #</u>
L MCMAHON 4 SENATE	1294
	<u>Original Date / Revision</u>
	09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type Spots		Amount
										Type	Spots	
N 42	WFSB	09/10/12	09/10/12	Hawaii 5-0	10pm - 11pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	2-----				2	\$1,500.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>
		1	WFSB	09/10/12-09/16/12	Hawaii 5-0			10pm - 11pm	M-----	:30	\$1,500.00	NM
				Credited								
		2	WFSB	09/10/12-09/16/12	Hawaii 5-0			10pm - 11pm	M-----	:30	\$1,500.00	NM
				Credited								
Totals										67	\$96,200.00	

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	67	\$96,200.00	\$81,770.00
Totals	67	\$96,200.00	\$81,770.00

Signature: _____ **Date:** _____

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